

Why you need a hybrid-ready network and how you can get it

Running workloads in a Hybrid Cloud environment involves connecting between physical branch sites, public clouds and data centres.

Your connectivity determines the Hybrid Cloud performance

2 traditional ways to connect

30%

Cloud Data Center Traffic is expected to grow **30%** CAGR from 2015-2020¹

Public internet

- ✓ Scalable
- ✓ Cost-effective
- ! Security concerns
- ! Inconsistent performance

Dedicated private links

- ✓ Secure
- ✓ High performance
- ! Rigid
- ! Costly

1 new way

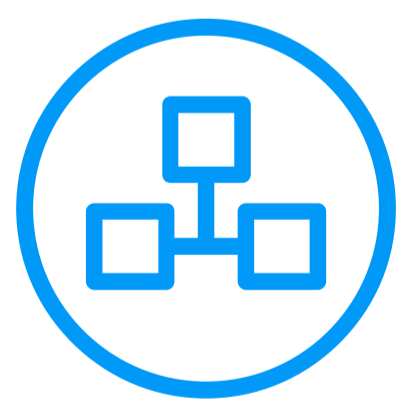
The **Telstra Programmable Network** makes your connectivity as fast and flexible as your cloud services



Rapid deployment: days and weeks reduced to minutes



Security built-in



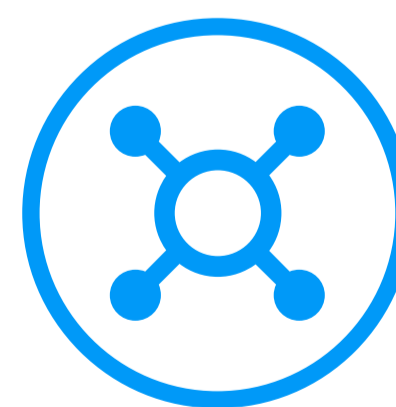
SDN powered



High performance



Scale up and down as needed



Add virtualised network functions in seconds



Cost-effective



Pay-as-you-use models



Download **Telstra 2018 best practice guide to Hybrid Cloud** to understand how you can optimise your journey to Hybrid Cloud, or speak to our experts today.